

California Construction magazine is planning to publish its annual rankings of Top Design Firms (including consultants, architects, engineers and other design professionals) doing business in California. Please complete the questionnaire below to earn recognition for the work your firm accomplished during 2007. The Top Design ranking also appears on our web site, california.construction.com for a full year.

Ranking Criteria: We will rank firms based on total billings of design fees from projects in California during 2007. We will also rank firms by total company-wide billings by various design specialties and disciplines, and number of regional employees.

For questions about this survey, please contact Richard Mui, Data Manager, at 212-904-3890 or Richard_Mui@McGraw-Hill.com

Fax completed survey by our DEADLINE of August 8, 2008 to 212-904-2335 or email to RegionalSurveys@McGraw-Hill.com

Company Name _____	Top Officer Name _____
Address _____	Top Officer Title _____
City _____ State _____ Zip _____	Marketing Contact _____
Phone _____ Fax _____	Marketing Title _____
Website _____	Marketing Phone _____ Fax _____
Year Founded _____ No. of Regional Employees _____	Marketing Email _____

Please check here if you would like to learn about advertising/promotional opportunities in our Regional Publications.
If you do check here we will share the marketing contact information you have entered above to our sales representatives. All other information will only be seen by editorial staff until after publication.

1. **A) No. of Licensed Architects:** _____ **B) No. of Licensed Engineers:** _____ **C) No. of LEED AP:** _____

2. Worldwide Headquarters (Company Name + Location): _____

3. Total Worldwide Billings for all Design Work in the Calendar Year of 2007 (excludes single-family houses): \$ _____

4. Total 2007 Billings for all Design Work in State:
California \$ _____ = **REGIONAL TOTAL \$** _____

5. **Column A must equal to 100% of REGIONAL TOTAL – No Double Counting of Design Work by Category.**
Column B must equal to 100% of All General Building in Column A – Ignore if no General Building.

A) Regional Total Design Fees by Project Type:		B) General Building Subcategory Breakdown:	
All General Building* _____ %		*5B is a breakdown of the General Building Category in 5A. Please ignore if no General Building.	
Consulting _____ %		Commercial Buildings (office, banks) _____ %	
Energy (power plants/lines/stations) _____ %		Correctional Facilities _____ %	
Environmental (haz. waste/green design) _____ %		Educational Facilities _____ %	
Hydrogeology/Dams _____ %		Entertainment, Theme Parks, Casinos _____ %	
Interiors _____ %		Government Office Buildings _____ %	
Landscaping and Urban Design _____ %		Health Care and Hospital _____ %	
Manufacturing/Industrial Facilities _____ %		Hotels, Motels, Conventional Centers _____ %	
Renovations/Restoration (Buildings) _____ %		Multi-family Residential _____ %	
Telecommunications _____ %		Religious and Cultural Facilities _____ %	
Transportation (road/bridge/tunnel/airport/rail) _____ %		Retail Facilities _____ %	
Water Supply, Sewage, & Waste Disposal _____ %		Sports/Recreation _____ %	
Other (Specify: _____) ... _____ %		Other General Buildings _____ %	
Total Billings – Project Type _____ 100 %		Total General Building Breakdown _____ 100 %	

6. **Regional Total Design Fees by Discipline (must equal to 100% of REGIONAL TOTAL – No Double Counting of Design Work by Category):**

Architect _____ %	Plumbing _____ %
Civil _____ %	Structural _____ %
Environmental/Geotechnical _____ %	Surveying and Mapping _____ %
Exterior/Façade Design _____ %	Other (Specify: _____) _____ %
Mechanical/Electrical _____ %	Total Billings – Discipline _____ 100 %

7. What is your Largest Regional Project Awarded in 2007?
Project Name _____
Location (City, State) _____
Total Project Budget \$ _____
Volume of your Portion \$ _____

8. What is your Largest Regional Project to Break Ground in 2007?
Project Name _____
Location (City, State) _____
Total Project Budget \$ _____
Volume of your Portion \$ _____

Person Filling Survey Check here if you would like to be contacted next year for this survey

Name _____ Title _____ Phone _____ Fax _____
Email _____ Signature (*Required) _____ Date _____

Verification Officer I hereby attest that I am an authorized officer of the company verifying that the data above are true and accurate

Name _____ Title _____ Phone _____ Fax _____
Email _____ Signature (*Required) _____ Date _____

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Yes, our company would like a FREE subscription
 Renew our company's FREE subscription

Signature (*Required to Confirm Subscription) _____

Name of Subscriber _____
Company Name _____
Address _____
City, State, Zip _____

NOTE: INDIVIDUAL ANSWERS TO THE FOLLOWING QUESTIONS WILL NOT BE PUBLICIZED AND WILL BE USED FOR STATISTICAL PURPOSES ONLY

1. Please check the boxes that apply, if your company is certified as or applying for certification as any of the following:
 - MBE (Minority-Owned Business Enterprise) WBE (Woman-Owned Business Enterprise)
 - DBE (Disadvantaged Business Enterprise) LBE (Locally-Based Business Enterprise)

2. Does your company participate in programs to actively recruit or hire MWBE companies? Yes No

3. How influential do you think these trends will be to your business in the next 3-5 years?
(Scale of 1-10 where 1 is not influential at all and 10 is very influential)

<input type="checkbox"/> Adaptive Re-Use	<input type="checkbox"/> Globalization	<input type="checkbox"/> Water Efficiency
<input type="checkbox"/> Building Information Modeling	<input type="checkbox"/> Green Building Overall	<input type="checkbox"/> Workforce Availability
<input type="checkbox"/> Building or Structure Security	<input type="checkbox"/> Interoperability	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Construction Cost Escalation		

4. How involved is your company in green building projects? 0% - 5% 5% - 10% 10% - 15% 15% - 20% More than 20%

5. Do you see an increase / decrease in your company's involvement in green building?
 - Increasing Greatly Increasing Decreasing Decreasing Greatly Little / No Change

6. Where do you most often get your information for green building products? (Check all that applies.)
 - Building Product Manufacturers directly
 - Peers
 - Trade publication/organization (Please Indicate) _____
 - Green Building Product Directory (Please Indicate) _____
 - Event (Please Indicate) _____
 - Other _____

7. What types of Green products have you incorporated into your building specs on a regular basis?

8. How do you see the prospects for your regional construction market in the next 12 months?
 - Improving Greatly Improving Worsening Worsening Greatly Little / No Change

9. How do you see the prospects for the U.S. construction market in the next 12 months?
 - Improving Greatly Improving Worsening Worsening Greatly Little / No Change

10. Do you foresee your firm increasing its work in your region in the next 3-5 years? Yes No

11. Do you foresee your firm increasing its work as a whole in the U.S. in the next 3-5 years? Yes No

12. Is your firm considering any merger or acquisition activity in the next 12-24 months? Yes No Undecided / Don't Know

13. Do you foresee your firm increasing its international work in the next 3-5 years? Yes No

14. If yes, which regions do you foresee as the most active for your firm? (check all that apply)

<input type="checkbox"/> Canada	<input type="checkbox"/> Latin America	<input type="checkbox"/> Caribbean Islands	<input type="checkbox"/> Europe	<input type="checkbox"/> Middle East
<input type="checkbox"/> Asia/Australia	<input type="checkbox"/> North Africa	<input type="checkbox"/> Central and Southern Africa	<input type="checkbox"/> Antarctic/Arctic	

15. Do you see usage of Public-Private Partnerships for projects increasing or decreasing over the next three-to-five years?
 - Increasing Greatly Increasing Decreasing Decreasing Greatly Little / No Change

16. What do you perceive will be the most influential factors in product/materials specification/selection?
 - Advice from Reviews/Peers Availability Cost Ease of Installation Green Features Owner Preference
 - Past Performance Past Relationship with Manufacturer/Supplier Product Literature Reputation

17. What have been the most effective methods to recruit new employees to your firm in your region?

<input type="checkbox"/> Working directly with high schools & colleges	<input type="checkbox"/> Professional recruiters
<input type="checkbox"/> Working with government organizations	<input type="checkbox"/> International recruitment
<input type="checkbox"/> Employee referrals/internal recruitment	<input type="checkbox"/> Intern/Externships
<input type="checkbox"/> Online job listings	<input type="checkbox"/> Other: _____

18. What do you anticipate being the most effective recruitment methods in 5 years?

<input type="checkbox"/> Working directly with high schools & colleges	<input type="checkbox"/> Professional recruiters
<input type="checkbox"/> Working with government organizations	<input type="checkbox"/> International recruitment
<input type="checkbox"/> Employee referrals/internal recruitment	<input type="checkbox"/> Intern/Externships
<input type="checkbox"/> Online job listings	<input type="checkbox"/> Other: _____