

EVENT SPONSORSHIPS = GREAT REWARDS

While we encourage you to connect with potential customers both online and in print, nothing beats personal interaction, for sales success.

Face-to-face networking is still one of the most important avenues for making direct connections to key decision-makers who build leading projects in the construction industry.

Where else can you make valuable connections via a handshake, a smile, with a prospect who wants to learn more about your firm at your trade show booth, or at breakfast after a seminar or meeting? Only at industry-leading conferences and events from *California Construction* and McGraw-Hill Construction.

Our events and conferences provide unique access for construction marketers to make connections and gain new insight. The setting of our conferences and events is both informative and educational, and provides plenty of networking opportunities for you to cultivate new business and to strengthen your existing relationships as well.

Meet decision-makers at our industry-leading events, including...

- CEO's
- Presidents
- Executive Vice Presidents
- Senior Vice Presidents
- Vice Presidents
- Partners
- Business Development Executives
- Directors
- Managers

Network with industry leading companies, like these...

- | | | |
|------------------------------------|-----------------------------------|------------------------------|
| Boys & Girls Club of San Francisco | Heller Manus Architects | Simpson Gumpertz & Heger/HOK |
| Cahill Contractors, Inc. | HMC/J.D. Diffenbaugh | Solomon Cordwell Buenz |
| CHW | Leo A. Daly | Stahl Companies |
| City College of San Francisco | McCarthy Building Companies, Inc. | Swinerton Mgmt. & Consulting |
| Clark Construction | Miyamoto International | TM Davis |
| Devcon | Opus West Construction Corp. | Tishman Speyer |
| Flatiron Construction Corp. | Panattoni Construction Inc. | Turner Construction Company |
| Forell/Elsesser | PCL Construction Services, Inc. | UC Berkeley |
| FTR International | Perkins + Will, Inc. | Webcor Builders |
| Gensler | Project Management Advisors, Inc. | Woodland Healthcare |
| Hathaway Dinwiddie Const. Co. | Rosendin Electric | WSP Flack+Kurtz |

* Source: McGraw-Hill Construction Event Attendee Lists

McGRAW-HILL CONSTRUCTION CONFERENCES AND EVENTS COVER HOT INDUSTRY TOPICS SUCH AS BIM, GREEN, EMERGING MARKETS AND THE ECONOMIC STIMULUS.

This year's events include:

ENR's Award of Excellence

Years worth of expertise & knowledge in one room...that's our audience of 1,400 construction professionals... have you connected lately?

April 8, 2010 - New York, New York – www.construction.com/events/AwardofExcellence09/

Architectural Record's Schools of the 21st Century

This symposium focuses on how to make better school design decisions for architects, school board members

April 9, 2010 - Chicago, IL – www.construction.com/events/21Schools09/

ENR/CURT Construction Business Forum

This event brings together the owners, engineers and contractors for a high-level conference on industry hot topics.

June 2010 - Arlington, VA – www.construction.com/events/enrcurt/

Architectural Record Innovation Conference

Connect to architects, interior designers, engineers, energy consultants and educators at the design industry's leading event.

October 6-7, 2010 - New York, New York – www.construction.com/events/innovation2009/

McGraw-Hill Construction's Economic Outlook Executive Conference

Get a first-hand view of industry trends and the economic forecast that will affect the construction industry.

This Conference will give you the vital information you need to plan for business success.

October 28-29, 2009 - Washington, DC – www.construction.com/events/outlook2010/

Regional Economic Outlook Conference

Local Event!

Local professionals and industry experts come together to review the latest research and forecasts for upcoming activity in the California market, across multiple construction categories.

Many area builders base their plans upon Outlook.

Sacramento, CA: February 9, 2010 - San Jose, CA February 10, 2010 - Ontario, Canada - February 23, 2010

www.construction.com/events/outlook2010regionals/

Best of Awards

Local Event!

The Best of Awards is an annual celebration to honor the building teams that created the best projects in our region, in a range of categories that include steel, concrete, healthcare and more.

Once named, California's "Best Projects" award winners will be entered into the National "Best of"

Awards competition and will be judged against entries from other regions, and profiled in *ENR* and all ten

local Regional Publications.

December 2011 - Cities TBD – www.construction.com/events/bestof2009/

Click here to learn about sponsoring any of these events, and start building better connections, today!

Link to: www.construction.com/events/sponsorship.asp

Check our site for updated events information: www.construction.com/events/